



GUÍA DE CONTENIDOS NÚMERO 8: REVIEW ONE

Instrucciones

Estimados estudiantes:

Esta guía tiene como propósito realizar un resumen de lo visto hasta el momento.

Si puede imprimir esta guía y pegarla en su cuaderno es lo mejor. Si no es así, responder en el cuaderno y enviar fotografía al correo.

Plazo para entrega hasta el siguiente día miércoles 3 de junio.

Letra legible y clara por favor, utilice lápiz pasta negro en lo posible, ya que se puede apreciar mejor.

NOMBRE:.....CURSO: 4° MEDIO _____

ASIGNATURA: INGLÉS SEMANA: 25 y 29 de mayo 2020

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Unidad: Communicating ideas through Science and Technology

OA: Repasar contenidos vistos en guías anteriores.

Indicadores de evaluación:

- Responder de manera genuina acerca de interrogantes en inglés.
- Emplear un lenguaje adecuado a las actividades realizadas.

ACTIVITY ONE: Vocabulary. Conecte el vocabulario con su significado correcto en español. (Vocabulario tomado de la lectura “MARIA’S STORY”

Took place		Demoler
To knock down		Advertencia
Neighbourhood		Toma lugar
Nowwhere else		Vecindario
Warned		Había sido demolido
Had been knocked down		Habían sido robadas
Warning		Advertido, avisado
If people learn about her		Ningún otro lugar
Evicted		Refugio
Shelter		Desalojados
Shattered houses		Casas demolidas
Had been stolen		Si la gente conocer acerca de su

ACTIVITY TWO: CHOOSE THE WORD OR PHRASE CLOSEST IN MEANING TO THE UNDERLINED WORD OR PHRASE.

1. Maria and her neighbours were forced to leave their homes.

A) ordered b) asked C) advised d) invited

2. Many homes were demolished to make way for new apartments

A) built b) moved C) knocked down d) changed

3. The government did not ask for maria's permission before knocking down her house.

A) ideas b) advice C) approval d) identification

4. Maria and her neighbours experienced many problems while living on the streets.

A) saw b) created C) faced d) made

5. The Nova Vida project was about building apartments for wealthy people.

A) plan b) film C) class d) school

ADVERTISEMENT-LENGUAJE PESUASIVO

ESTE TIPO DE LENGUAJE TIENE TRES GRANDES CATEGORIAS:

ETHOS: An advertisement using ethos will try to convince the viewer that the company is reliable, honest, and credible; therefore, you should buy its product.

Ethos often involves statistics from reliable experts. For example, nine out of ten dentists agree that Colgate is better than any other brand of toothpaste. Often, a celebrity endorses a product to lend it more credibility.

LOGOS: An advertisement using logos will give you the evidence and statistics you need to fully understand what the product does. The logos of an advertisement will be the "straight facts" about the product.

PATHOS: An advertisement using pathos will attempt to evoke an emotional response in the consumer. Sometimes, it is a positive emotion such as happiness: an image of people enjoying themselves while drinking Coke.

Other times, advertisers will use negative emotions such as pain: a person having back problems after buying the 'wrong' mattress. Pathos can also include emotions such as fear and guilt. Images of a starving child persuade you to send money.

ACTIVITY THREE: Identifique qué lenguaje persuasivo caracteriza a este anuncio:

